



November 17, 2016

Original Bagel Company  
2 Fairfield Crescent  
West Caldwell, NJ 07006

Dear David,

On behalf of Valley National Bank and the Cure Breast Cancer Foundation (CBCF), we would like to thank you for your contribution in support of our 2016 Valley Goes Pink! Since 2009, Valley Goes Pink! has raised a total of more than \$700,000 for ground breaking research.

CBCF is an approved IRS 501(c) 3 foundation and their tax identification number is 261518043. One hundred percent of the proceeds raised by Valley Goes Pink! are donated to Dr. Larry Norton and his team in the Research Department at Memorial Sloan-Kettering Cancer Center in New York to fight breast cancer. Thanks to Dr. Norton's research, there are a number of effective treatment options available for people diagnosed with all types of cancer.

Every dollar we raise brings us closer to finding a cure which would not be possible without your support.

Very truly yours,

Gerald H. Lipkin  
Chairman, President and CEO

Dianne M. Grenz  
Executive Vice President  
Director of Sales,  
Shareholder and Public Relations

Thomasine Russo  
Senior Vice President  
Marketing Manager

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