



May 2, 2014

Original Bagel Company
2 Fairfield Crescent
West Caldwell, NJ 07006

Dear Original Bagel Company,

On behalf of the mothers and babies of New Jersey, thank you for your generous donation of 3,375 bagels for our North Jersey March for Babies events. Thanks to all those who supported, it was a wonderful event!

The mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature birth and infant mortality. March of Dimes carries out its mission through programs of community services, research, advocacy and education.

Premature birth is the leading cause of death within the first month of life and one of the leading causes of death within the first year. Until recent years, the rate of preterm births had been on an increase of more than 30 percent in the last 20 years. The recent reduction shows us that we are on the right path. Your support provides the resources needed for the success of this mission.

We very much appreciate your commitment to the March of Dimes and your help in our efforts to give every baby a healthy start.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ashley Howard', written in a cursive style.

Ashley Howard
Community Director
March of Dimes