

July 3, 2012

Dave Harris
The Original Bagel Company
2 Fairfield Crescent
West Caldwell, NJ 07006

Dear Dave,

On behalf of the March of Dimes, I would like to thank The Original Bagel Company for your support of Essex County's March for Babies 2012 event at Brookdale Park. Our projections indicate that we will be successful in reaching our goal of raising \$290,000 in Essex County. This tremendous accomplishment is due to the efforts of our team captains and walkers, and thanks to the continued support from sponsors and volunteers like you. Because of your commitment to our important mission, together we can ensure a healthier start for more New Jersey children.

The March of Dimes has been protecting the health of babies for nearly 75 years. We funded the research that led to the prevention of polio and we have not stopped defending the health of babies since then. From pioneering genetic research to fighting for lifesaving newborn screening, we are serious about making sure every baby is born healthy. This year more than half a million babies will be born too soon. With your support, we will find the causes of premature birth and develop ways to prevent it. Our Prematurity Campaign is showing a 4% drop in the preterm birthrate over two years.

March for Babies is a crucial part of raising the revenue we need to continue the important research efforts that will make a difference in the lives of babies. Thank you for your support and I look forward to you joining us again in 2013!

Sincerely,



Ashley Palmer

Community Director

March of Dimes Foundation

New Jersey Chapter
2400 Main Street Ext., Suite 1
Sayreville, NJ 08872
Telephone (732) 952-9010
Fax (732) 952-9025
NJ637marchofdimes.com
marchofdimes.com/newjersey

North Jersey
PO Box 642
20 Chapin Road, Unit # 1010
Pine Brook, NJ 07058
Telephone (973) 882-0700
Fax (973) 882-0716

Central Jersey
2400 Main Street Ext., Suite 1
Sayreville, NJ 08872
Telephone (732) 952-9010
Fax (732) 952-9025

South Jersey
3012 Main Street
Voorhees, NJ 08043
Telephone (856) 874-9050
Fax (856) 874-9056