



October 16, 2015

Dave Harris
Original Bagels
2 Fairfield Crescent
West Caldwell, NJ 07006

Dear Friend,

On behalf of Valley National Bank and the Cure Breast Cancer Foundation (CBCF), we would like to thank you for your contribution in support of our 2015 Valley Goes Pink! October is Breast Cancer Awareness Month and we are still receiving donations. As of October 9th, we are proud to announce that we rose over \$107,900. Since 2009, Valley Goes Pink! has raised more than \$700,000 for ground breaking research.

CBCF is an approved IRS 501(c)3 foundation and their tax identification number is 261518043. One hundred percent of the proceeds raised by Valley Goes Pink! are donated to Dr. Larry Norton and his team in the Research Department at Memorial Sloan-Kettering Cancer Center in New York to fight breast cancer. Thanks to Dr. Norton's research, there are a number of effective treatment options available for people diagnosed with all types of cancer.

Every dollar we raise brings us closer to finding a cure and we could not do without you.

Very truly yours,

Gerald H. Lipkin
Chairman, President and CEO

Peter Crocitto
Senior Executive Vice President &
Chief Operating Officer

Dianne M. Grenz
Executive Vice President
Director of Marketing & Public Relations

Thomasine Russo
First Vice President
Valley Goes Pink! Committee Chairperson